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press release

GEODIS appoints new Regional Air Freight Director in Asia-Pacific

Yigit Saricinar has been promoted to Regional Air Freight Director, Asia Pacific (APAC). He will join GEODIS' regional Management Board, reporting to Onno Boots, GEODIS' Regional President and CEO, APAC.

Previously Sub-Regional Air Freight Director, ASEAN, Yigit has 15 years experience in the air freight industry and has been a valued member of the ASEAN management team at GEODIS over the last 3 years. During this time he has built a strong foundation for air freight in key ASEAN countries and will now expand his responsibilities to manage an ambitious air freight strategy within the regional as a whole.

In commenting on the appointment, Onno Boots said "The Head of Air Freight for APAC has a key role to play in the development of GEODIS' services in the region. We have ambitious goals. We will continue to be a valued growth partner to our customers, and assurance of delivering reliable and differentiated airfreight solutions to our customers is crucial. As we expand on our scheduled services, such as AirDirect Mexico which connects Greater China to Mexico twice weekly, Yigit's leadership will be pivotal."

"While some passenger airlines have resumed operations, the current situation in the air freight market remains volatile," Yigit comments. "The air freight team in APAC is well positioned to not only navigate the continued turbulence of the air cargo market in 2021, but to also thrive in both these conditions and in the years to come. We will continue to invest in our Own Controlled Network and fixed capacity."

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GEODIS is a top-rated, global supply chain operator recognized for its commitment to helping clients overcome their logistical constraints. GEODIS' growth-focused offerings (Supply Chain Optimization, Freight Forwarding, Contract Logistics, Distribution & Express, and Road Transport) coupled with the company's truly global reach thanks to a direct presence in 67 countries, and a global network spanning 120 countries, translates in top business rankings, #1 in France, #6 in Europe and #7 worldwide. In 2020, GEODIS accounted for over 41,000 employees globally and generated €8.3 billion in sales.

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